Megan Clark

Graphic Designer

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Summary

Graphic Designer from Springdale, AR with a BA in Visual Design and 7+ years experience. Skills include Attention to Detail, Photo Editing, Digital and Traditional Illustration, Advertisement and Marketing Creation, Print Production, Translating Ideas into Designs, Magazine and Book Layout, Typography, and Social Media Design.

Experience

Graphic Designer
The Progressive Orthodontist
June 2015 - Present

- Designed Promotional Items like Banners, Posters, and flyers for events
- Redesigned and Laid-out Quarterly Magazine to be Printed
- Laid-out and Designed Book
- Edited Selected Photos to Work Best for Layouts

Graphic Designer
Arkansas Dentistry & Braces
Feb 2015 - Oct 2016

- Designed and Produced multiple forms of Marketing Materials including ads, cards, banners, posters, and more
- Translated Requested Ideas into Design
- Researched and Presented items needed for Social Media
- Created Eye-catching Graphics for Social Media and Decorations

Graphic Designer
PostNet Village on the Creeks
Apr 2013 - Oct 2013

- Designed Items including Marketing Materials for Businesses and personal items for walk-in clients
- Structured Designs to be Printable
- Educated in Print Production so Designs are made Print Ready instead of Paying Additional Fee for Printer to Set Up Files.

Graphic Designer
ImageDart
Self Employed/ Contract Work
June 2012 - Present

- Created Mock-Up Designs for SmileStream Solutions so that Clients Could See What Their Logos and Designs Would Look Like On Products
- Illustrated and Created Logo and Designs for Quick-It Couriers
- Designed Mailer for Hot Wire Design
- Works Quickly and Efficently, Multi-tasks

Skills

Adobe Creative Suite - High Proficiency with Adobe Photoshop, Adobe Illustrator, & Adobe InDesign. Experienced with Dreamweaver & After Effects

Photography - Studied Traditional & Practiced Digital Photography

Computer Software - High Proficiency with Microsoft Office Including Word and Powerpoint

Illustration - Illustrate Designs using Traditional and Digital Methods

Social Media - Illustrate Holiday and Annoucement Designs for Social Media

Typography - High Proficiency and Understanding of Typefaces and Font

Volunteer and Periodic Work

Poll Worker - Benton County Election Commision 2005-2014
Directed and Demostrated Poll Machines to Voters. Only During Certain Elections

Children's Class Teacher/Assistant Teacher 2000-Present
Assisted with 3-5 Year-Old Class. Became a Teacher for 4th-6th in 2017.

Education

University of Arkansas 2012
Graduated with Degree in Visual Design with Minor in Photography